



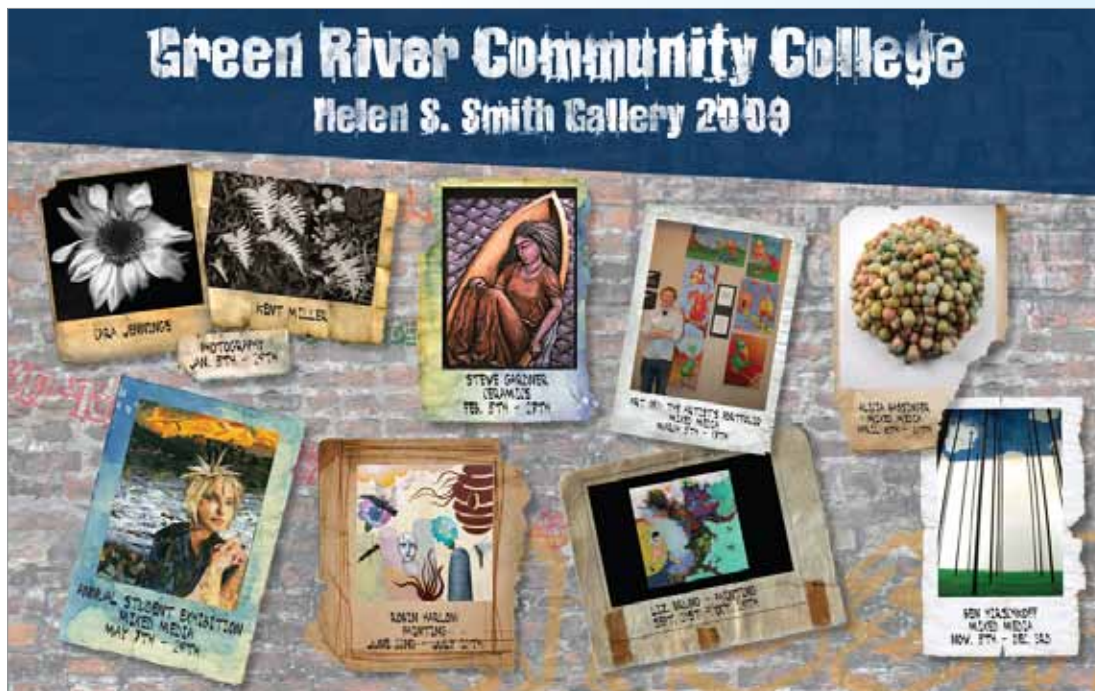
## Helen S. Smith Gallery 2009 Exhibition Calendar

Client: Green River Community College,

Type: 2 sided, 4 color, 16"x10" tri-fold brochure.

To be used as a mailer, or on-site information and display and was sent as a PDF to several school mailing lists.

Programs: Photoshop, InDesign.



## Suave “Smell Like the Real Thing” Campaign

Client: Suave Shampoo and Conditioner,

Type: Series of three magazine ads, 8 1/2”x11”, in 4 color. The campaign focused on Suave’s use of natural ingredients for a natural and fresh smelling product.

Programs: Photoshop, InDesign.





## Suave “Smell Like the Real Thing” Campaign

Client: Suave Shampoo and Conditioner,

Type: 36”x48” lighted subway/bus stop ad.

Programs: Photoshop, InDesign.



Smell like the real thing



Suave Naturals shampoo and conditioner. Smells so good.  
For more information and money saving coupons visit: [www.suave.com](http://www.suave.com)

## Suave “Smell Like the Real Thing” Campaign

Client: Suave Shampoo and Conditioner,

Type: Top: 3'x11' billboard, Bottom: 3'x12' bus board

Programs: Photoshop, InDesign.





## I-BEST Series

Client: Green River Community College

Type: Right: 8 1/2"x11" flyer for handout at program office with the current quarter's classes printed on the back for registration.  
Left: 11"x17" poster, 4 color, 1 sided, for display on school grounds.

Programs: Photoshop, InDesign.

**I-BEST**  
Integrated Basic Education & Skills Training

**Better skills,  
better jobs, and  
better lives**

**I-BEST Programs**

- Auto Body
- Aviation
- Child Development Associate (CDA)
- Early Childhood Education
- Natural Resources
- Health Care
- Office Assistant
- Welding

I-BEST is open to eligible students in Adult Basic Education (ABE), General Education Development (GED), and English for Speakers of Other Languages (ESOL).

For more information about I-BEST, stop by SMT 235, call (253) 833-9111, ext. 2310, or e-mail [ibest@greenriver.edu](mailto:ibest@greenriver.edu).

[www.greenriver.edu/i-best](http://www.greenriver.edu/i-best)

**I-BEST**  
Integrated Basic Education & Skills Training

**Better skills,  
better jobs, and  
better lives**

**I-BEST Programs**

- Auto Body
- Aviation
- Child Development Associate (CDA)
- Early Childhood Education
- Natural Resources
- Health Care
- Office Assistant
- Welding

I-BEST is open to eligible students in Adult Basic Education (ABE), General Education Development (GED), and English for Speakers of Other Languages (ESOL).

For more information about I-BEST, stop by SMT 235, call (253) 833-9111, ext. 2310, or e-mail [ibest@greenriver.edu](mailto:ibest@greenriver.edu).

[www.greenriver.edu/i-best](http://www.greenriver.edu/i-best)

## I-BEST Series

Client: Green River Community College

Type: 8 1/2"x11" tri-fold tri-fold brochure, 4 color, 2 sided, for hand-out at the program office and mailer, as needed.

Programs: Photoshop, InDesign.

# Welcome to I-BEST!

Integrated Basic Education & Skills Training



## What is I-BEST?

The Integrated Basic Education and Skills Training (I-BEST) program at Green River Community College provides educational access and support to help students:

- Develop **JOB SKILLS** that prepare them to work in high-demand fields
- Begin an educational and career pathway
- Increase English and math skills
- Work toward a certificate or degree

## Benefits of I-BEST

Students have two instructors in the classroom—one to teach the career content and one to support their basic skills. With this collaborative effort, students are able to learn faster and go further. Students prepare for immediate employment in a professional or technical field after completing an I-BEST program.

## I-BEST Programs

- Auto Body
- Aviation
- Child Development Associate (CDA)
- Early Childhood Education
- Natural Resources
- Health Care
- Office Assistant
- Welding


## More Information

For more information about I-BEST, stop by SMT 235, call (253) 833-9111, ext. 2310, e-mail [ibest@greenriver.edu](mailto:ibest@greenriver.edu), or visit [www.greenriver.edu/ibest](http://www.greenriver.edu/ibest).

To find out about money for college, go to the Workforce Education Office in SMT 210, call (253) 833-9111, ext. 2311 or e-mail [workforce@greenriver.edu](mailto:workforce@greenriver.edu).

# Better skills, better jobs, and better lives

At Green River Community College, we help create better skills, better jobs, and better lives in our diverse community every day by offering Integrated Basic Education and Skills Training (I-BEST).



# I-BEST

Integrated Basic Education & Skills Training





## All Aboard Ellensburg Railroad Benefit Project Program (Sample)

Client: All Aboard Railroad Benefit Project

Type: 14"x10.75", 4 color, 16 page, bi-fold program. All Aboard was an event to raise awareness about the green movement and raise money to save and restore the historical Ellensburg train depot through the sale of program ads, event tickets, raffle tickets and a silent auction held at the event. The program includes information on the history of the depot, ways to be more green, and how restoring old buildings is actually more eco-friendly than tearing them down and building new ones. The back cover received a sticker with a number and was used by the holder to signal to the auctioneer during the silent auction, preventing the need for additional pieces to be printed. In total, after expenses, we donated \$14,000 to the Ellensburg Historical Society.

Programs: Photoshop, InDesign.



### It's Easy Being Green! 10 Tips to Being Environmentally Friendly

1. Recycle!
2. Place a 30/20 Barbecue uses less energy than the kitchen stove, plus it's fun.
3. Use energy efficient compact fluorescent light bulbs. They use 75% less electricity and last ten times as long!
4. Save water by turning off the faucet while brushing teeth or doing dishes.
5. Reduce plastics by purchasing reusable water bottles, canvas grocery bags, or cotton diapers.
6. Cut down on fuel emissions by walking, biking, carpooling, or taking the bus!
7. Save energy by washing clothes in cold water, line drying, turning down the heat and air conditioning, and remembering to turn off the lights!
8. Buy groceries in bulk and buy organic or locally grown produce.
9. Remember to replace or repair leaky faucets—this wastes a lot of water!
10. Use the oven more often than the stove top, most ovens only heat one-third of the time whereas stove tops heat continuously!

### Speaker James Holmquist

James Holmquist is one of Washington State's Senators from the 13th District in Moses Lake. Holmquist has been a member of the House of Representatives since 2001, and was elected into the Senate in 2007. A few of the standing committees she is involved in include a ranking Republican Member, Early Learning and E-Learning, Education, Transportation, Water Energy and Telecommunications. Her other involvement in the Moses Lake community includes being a member of several Organizations, Adopt-a-Grandparent and the Moses Lake and Quincy Valley Chambers of Commerce.

Holmquist was named in the Eastern Washington communities of George and Colville, moving on to Spokane to attend Gonzaga University. She received her bachelor's degree in political science and sociology.

James Holmquist was invited to speak at All Aboard because of her strong involvement in the Washington State government and communities.

### Speaker Fonnelle Miller

Fonnelle Miller is the Historic Ellensburg Board of Directors Vice President and is the former chair of the Ellensburg Planning Commission. Miller has lived in Kootenai County for 14 years and is extremely involved with the community. She owns and runs her own small business called Fonnelle's Vintage Millinery (FVMC), and also works as a project manager for SVCLA Consultants. In addition, she works as a project archaeologist for John Miller Associates.

Miller received her bachelor's degree in anthropology from Bryn Mawr College and a Master's Degree in anthropology from Temple University. She is also a graduate from the United States Military Police Academy.

Fonnelle Miller will be speaking at All Aboard about her involvement with Historic Ellensburg and the importance of restoring the Ellensburg Train Depot.

### About the Ellensburg Historical Society

Historic Ellensburg is a group of individuals dedicated to protecting the irreplaceable heritage of Ellensburg and the Kittitas Valley. We believe that safeguarding our historic buildings and neighborhoods is essential to maintaining our quality of life - that such places reflect our collective identity, teach our children, and enrich our community. Through advocacy, education and collaboration, Historic Ellensburg promotes progress through historic preservation.

We are a diverse group of individuals: contractors, business owners, artists, engineers, university professors, farmers, housewives, students, workers, and retirees. We are recognized as a 501(c)(3) non-profit organization. We are entirely publicly supported, and have no paid staff.

Members have served on the city council, and on the city planning commission. Others have been active on the city's design review board, or served as the major, successful, grant writer in the rehabilitation of our historic county fair and rodeo grounds. Our current major project is to buy, rehabilitate, and use the old Northern Pacific Railroad Station. We call for effort, have Our Station, (NCS).

### Hollywood Goes Green

Hollywood is going green by making changes to make the movie industry more environmentally friendly. When the phrase, "lights, camera, action!" is used, one often thinks of the different elements associated with movie making. These elements may include the construction or deconstruction of different sets, hundreds of copies of scripts being printed or even the demanding requests from celebrities on set. Too many times the requests involve certain temperatures or difficult adjustments, wasting a lot of energy and resources.

The President and Chief Officer of both Warner Brothers and Universal Studios were the first to begin taking the necessary steps toward a more environmentally friendly movie industry. They have advocated for the reduction of greenhouse gases, begun recycling, and have brought more fuel efficient, low emission vehicles on set.

Actors and filmmakers are also trying to keep the environment in mind when deciding which location to produce and star in. Actor/Director George Clooney won an Academy Award in 2006 for his movie *Intolerant Heat*, which takes a moral stand on industries and the corruption surrounding them. The steps being taken in this industry may be small, but many famous actors and actresses are using their fame to make the nation aware of the green movement. Other supporters of the green movement include Cameron Diaz, Tim Hanks, Harrison Ford, and Leonardo DiCaprio.



## Wall Street Journal “News at Your Fingertips” Campaign

Client: Wall Street Journal

Type: Three 3'x11' bus boards in 4 color. Bus board campaign to advertise the Wall Street Journal's availability on web-enabled devices.

Programs: Photoshop, InDesign.



Entertainment news at your fingertips  
Read the Wall Street Journal online.

WALL STREET JOURNAL  
[www.wallstreetjournal.com](http://www.wallstreetjournal.com)



Financial news at your fingertips  
Read the Wall Street Journal online.

WALL STREET JOURNAL  
[www.wallstreetjournal.com](http://www.wallstreetjournal.com)



Technology news at your fingertips  
Read the Wall Street Journal online.

WALL STREET JOURNAL  
[www.wallstreetjournal.com](http://www.wallstreetjournal.com)

## Whirlpool 2007 Annual Report (Sample)

Client: Whirlpool

Type: Whirlpool annual report, 11"x17", 4 color, bi-fold spread.  
The concept was to display how Whirlpool products are more environmentally friendly by having nature interact with the company's products in various ways.

Programs: Photoshop, InDesign.



## Red Light Vintage Clothing Identity System

Client: Red Light Vintage Clothing

Type: Logo, stationary, envelope and two-sided business card in 2 colors for Red Light Vintage Clothing, a company that features clothes and costumes from the Victorian era to the present.

Programs: Photoshop, InDesign, Illustrator.



RED LIGHT  
VINTAGE CLOTHING



RED LIGHT  
VINTAGE CLOTHING

312 Broadway Ave. E  
Seattle, WA 98102

Zoe Baldwin  
Store Manager

(206)329-2200  
CHManager@RedLightVintage.com



RED LIGHT  
VINTAGE CLOTHING

312 Broadway Ave. E  
Seattle, WA 98102



RED LIGHT  
VINTAGE CLOTHING

PLACE  
STAMP  
HERE

312 Broadway Ave. E Seattle, WA 98102

(206)329-2200

[www.RedLightVintage.com](http://www.RedLightVintage.com)



## Meg Chandler Design Identity System

Client: Meg Chandler Design

Type: My personal logo, stationary, envelope and two-sided business card in 4 color

Programs: Photoshop, InDesign.



PLACE  
STAMP  
HERE



37 3rd Avenue South • Algona, WA 98001 • 253-709-0971  
www.megchandlerdesign.com • megchandlerdesign@gmail.com



37 3rd Avenue South • Algona, WA 98001 • 253-709-0971  
www.megchandlerdesign.com • megchandlerdesign@gmail.com

## Crayola Pop Art Wall Art

Client: Crayola

Type: Top: (A) Pop Art Logo, Bottom: Front (B) and back (C) flat product package, (D) small box packaging for rolled room boarders, (E) large box packaging for large rolled decals.

Pop Art is a line of removable wall paper that comes in three forms: large flat panels to cover large areas (walls and ceilings), boarders which come rolled in a package as they are very long and cannot be folded, and large room accent decals to go with many of the themes (ie. a moon to go with the stars), which come rolled up in a large tubular package as they are too big to lie flat and cannot be folded. Pop Art is ideal for kids' rooms, dorm rooms or apartments where you cannot leave permanent marks on the wall. Choose the decoration of your choice and remove it when you move out.

Programs: Photoshop, InDesign, Illustrator.

A.



B.



C.



D.



E.



## Crayola Pop Art Wall Art

Client: Crayola

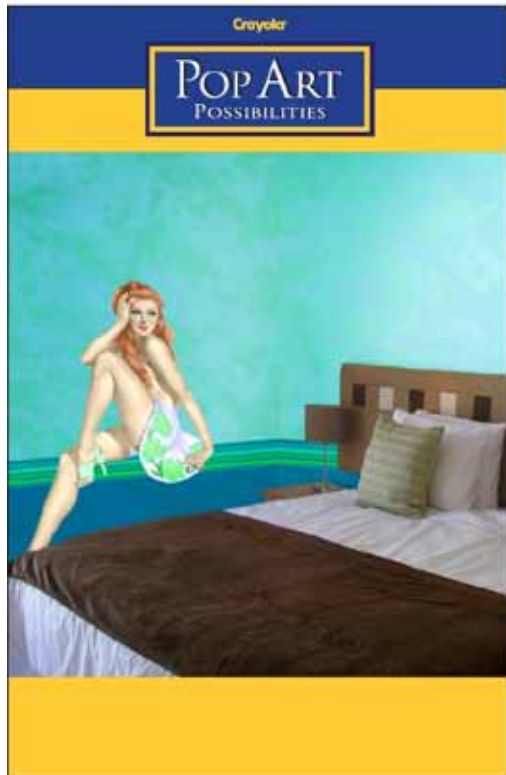
Type: Top: Pop Art Possibilities Logo, Bottom: (A) Pop Art Possibilities project pad front, (B) Project pad side view, (C) Project pad back, (D) Pop Art Store Display (featuring the project pad).

Pop Art Possibilities is the area in which customers can find suggestions for how to use the Pop Art products. The Pop Art Possibilities project pad features a finished room on the front and the products needed to create that look on the back, including product number and instructions. These pads are displayed in many places throughout craft and hardware stores for customers to take home with them for free. This reminds customers of the idea they had in the store while staring at the blank wall at home. The store display not only holds the product but provides a place to hang the project pad, as well as showing off patterns and decals available in the series.

Programs: Photoshop, InDesign, Illustrator.



A.



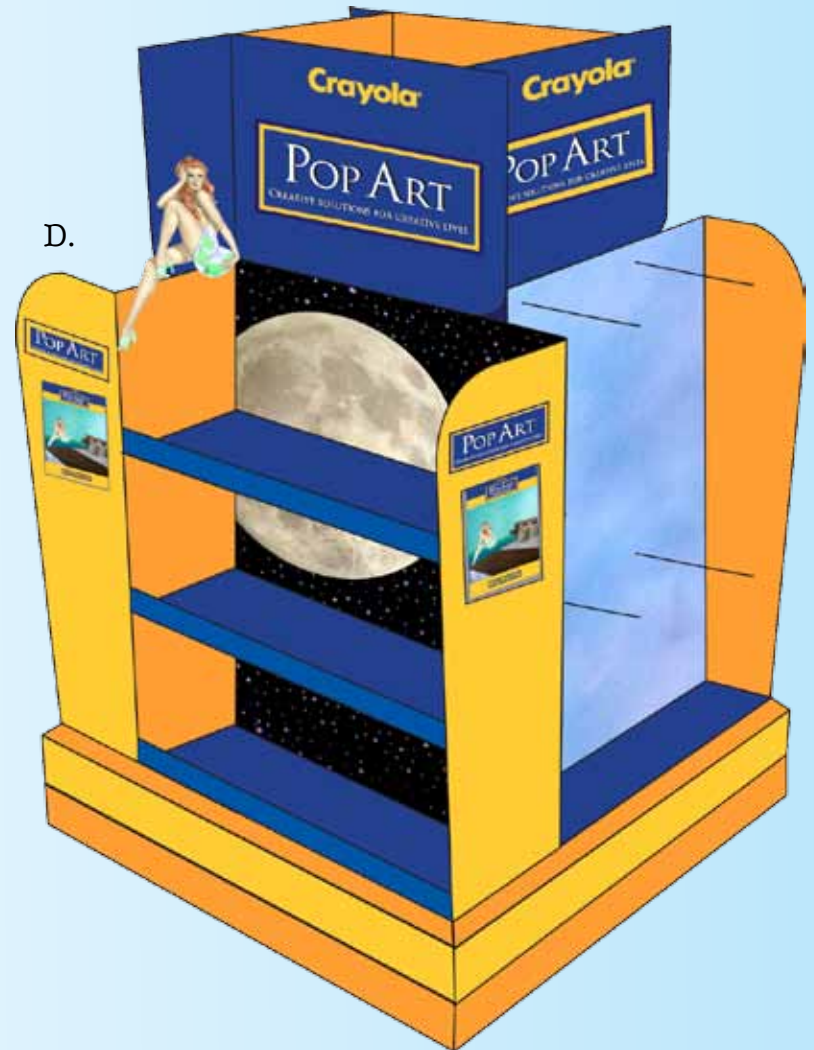
B.



C.



D.





## Crayola Pop Art Wall Art

Client: Crayola

Type: Top: Pop Art Custom Shopping Bags, Bottom: Pop Art Reusable Tote Bags.

An excellent way to create familiarity with the Pop Art name and logo is to have shopping bags featuring both the logo as well as the patterns and decals for stores to use as a promotion. Because they are sturdier than the average paper bag, many people tend to keep these bags and reuse them. Even more popular right now are the canvas reusable shopping bags, also featuring the Pop Art logo and products. When people see someone with one of these bags and then pass a display in the store it creates instant recognition and they are more likely to stop and check out the product.

Programs: Photoshop, InDesign, Illustrator.

